



- Senior Graphic Designer who delivers creative solutions from concept to design to production
 - Project Manager who thrives on ownership and responsibility to guide work to success
 - Collaborator who facilitates effective alignment of professional resources
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Marketing Project Manager – Print & Publishing

January 2016 – Present

Veritiv Brand Marketing

- Execution of yearly marketing programs to meet business objectives and goals of the print and publishing segments
- Concepting and establishment of monthly content marketing calendar incorporating email, social media, blog, support collateral and internal communications
- Alignment of both internal and external resources including creative, marketing automation, copywriting, photography and video professionals

Senior Graphic Designer / Graphic Design Team Leader

July 2014 – December 2015

Veritiv Brand Marketing

- Supervision of incoming project requests and initiation of work assignment processes
- Establishment and management of fulfillment, event display, stationery and promotional item ordering web sites for access from national sales network
- Private brand product management including promotional initiatives, support collateral, on-package design/labeling, and sample programs

xpedx Marketing Services (Became Veritiv in 2014)

January 2004 – July 2014

- Graphic design for print segment and corporate initiatives
- Establishment and implementation of corporate and private brand identity programs
- Event management for national level trade shows
- Execution of advertising calendar for industry trade publications

Creative Director

January 2003 - January 2004

PSI-20/20 Promotions

- Managed application of brand identities of professional sports teams and their corporate sponsors for use on promotional product marketing, merchandise and advertising
- Managed one assistant graphic designer



Senior Graphic Designer

July 1999 to January 2003

Strata-G Communications Strata-G Interactive

- Graphic design for web sites and electronic media
- HTML coding, web site maintenance and Flash animation

Graphic Designer

August 1996 to July 1999

SCK Design

- Graphic design for a range of commercial, institutional and arts organizations
- Prepress production and on-press supervision

EDUCATION

Kent State University

School of Visual Communication Design

Bachelor of Fine Arts

Graphic Design / Illustration

PLATFORMS & PROFICIENCIES

- Mac/PC Operating Systems
- Adobe Creative Suite
- Microsoft Office
- HTML / CMS Applications
- Workfront (Project Management)
- Eloqua (Marketing Automation)
- Marketo (Marketing Automation)
- Salesforce (Customer Relationship Management)
- Brainshark (Presentation and Content Management)
- Hootsuite (Social Media Management)
- Google Analytics

AWARDS & HONORS

Graphic Design USA

- Inhouse Graphic Design Award – 2003, 2007, 2008, 2012, 2013, 2014, 2018

Toastmasters International

- President of Loveland Speakeasy – 2014-16
- Advanced Communicator Gold
- Advanced Leader Bronze